



■ INFORMED ADVOCATES OF THE UNIVERSITY OF WASHINGTON

UW Impact Advocacy Checklist

UW Impact is the legislative advocacy program of the UW Alumni Association (UWAA), and helps fulfill the UWAA's mission of supporting the UW and higher education. UWAA members, UW alums and friends of the UW can put their passion for the UW into action by taking the following steps:

- Send an email** to your three state legislators (two representatives and one senator). Visit www.uwimpact.org, click on "Take Action" and select "Contact Your Legislators" to send an automated message introducing yourself as a UW Impact advocate. It takes 30 seconds: simply enter your name and address to find your legislators and review the automated message before sending. Feel free to customize the text!
- "Like"** UW Impact on Facebook and follow us on Twitter (@uwimpact). You will receive the most up-to-date advocacy information through social media.
- Sign up** to be a District Dawg. Volunteer to deliver timely messages to your elected officials at key points in the session, and to speak to your friends and neighbors about advocating for the UW. UW Impact will provide the content.
- Attend** a Legislative Advocacy Committee meeting, held on the third Tuesday of each month at 4 p.m. in the Washington Commons conference room. Learn more about UW Impact's goals and strategies.
- Identify** an opportunity to introduce UW Impact to another group that may be interested in higher education issues. UW Impact is always looking for opportunities to speak at a Rotary meeting, business club gathering, neighborhood meeting or other relevant group.
- Be an ambassador** for UW Alumni Association membership. The UW Impact program is 100% supported by membership dollars. Our higher education advocacy work can be a selling point when explaining the value and benefits of membership.